

## HOST RALLY 2026 WORKSHOPS

### **All I Do is WIN: A Registration System Walk-Through**

New to WIN or want a refresher? Join our Customer Experience Team as they explain WinShape Camps' registration website (WIN). Together, we will walk through a parent's view of the registration process, introduce you to your Host Dashboard, and pull registration reports.

### **WINner, WINner, Software Dinner: The Full Course Meal on WIN Features**

Registration isn't the only thing our WIN system executes! Looking to maximize your camper information through detailed reports or custom questions, engage your community through generous scholarships, or send off a quick message? This workshop, led by our WIN team experts, is the place for you!

### **NEW! Ascending the Terrain: Explore the Summer 2026 Theme**

This year we're heading to the mountains! In 2026, join us to learn how God comes down to earth as both a holy and personal God. Explore the wilderness in this workshop as we provide the theological intent behind the theme for this summer and glean practical advice on preparing your heart and your community to Ascend next summer.

### **NEW! Boss Baby: Understanding Gen Alpha's Arrival**

Between screens, stress, and shifting values, Gen Alpha faces new challenges and new opportunities for faith formation. They're curious, creative, and constantly connected — but also anxious, distracted, and searching for meaning. In this session, join Francesca Romano as we explore what's shaping this generation and how the local church and camp experiences can work together to help them encounter Jesus in meaningful, lasting ways.

### **UPDATED! In Your Bag: Marketing Tools at Your Fingertips**

Marketing camp in your community can be intimidating. That's where WinShape Camps Marketing Team wants to help! In this session, we will cover the basics of the WinShape Camps brand, unpack the marketing resources provided, and lay out steps to spread the word about camp in your community.

## HOST RALLY 2026 WORKSHOPS

### **Hand in Hand: Becoming the Partnership Advocate for Outreach Connections**

Businesses are just people working together, and people need connection! A powerful yet underutilized tool in the church are local businesses and organizations in the community. Join our hosts to learn the full scope of community outreach. Using concrete strategies and tools, you can leverage existing relationships, cast appealing vision, and steward partnerships with other churches year-round.

### **Inside Out: Understanding the Heartbeat of Volunteers**

Get inside the mind of your biggest serving group – volunteers! This workshop is all about what volunteers are truly looking for inside of church and at camp. Packed with helpful strategies to recruit volunteers and keep them “sticky,” you won’t want to miss this time led by a panel of your peers. Create an environment where your volunteers are chomping at the bit to join you in advancing the kingdom.

### **Reel Kamperz Eat Chikin: Cooking with Chick-fil-A's Recipe**

Struggling to build the bridge between CFA and WinShape Camps? This workshop connects the dots for effective partnership between both parties while providing balanced, dynamic insights from multiple perspectives. Leave with pragmatic partnership pieces for both pre-camp and during camp integration.

### **NEW! Surprise and Delight: Experiences that go the Second Mile**

Sure, you’ve done camp; now what? If you’re looking for a way to level up the experience of your campers, families, and summer staff, join this workshop! A panel of hosts will detail their efforts to go the second mile at camp with practical opportunities to make the WinShape summer staff feel welcomed and give your church families a place to call home.

## HOST RALLY 2026 WORKSHOPS

### **NEW! The Gen Z Glitch: Technology, God, and the Next Generation**

Jonathan Morrow explores just how vast the technological grasp is on the youth of today. In a world ruled by screens the size of your hand, there is hope for God to work in young hearts and minds. Whether you're looking to connect with your own teen, searching for engagement in Sunday morning volunteers, or just exhausted of the constant distractions, come learn what it looks like to reclaim the algorithm and help Gen Z put God first.

### **NEW! It Starts With Us: Healthy Marriage at the Heart of Church Health**

As the breakdown of marriage threatens to ravage our nation, learn how you can empower a healthy family in your church. Providing empirical data and anecdotal evidence, Dr. Allyson Noland shares how children's ministry leaders can come alongside and support the parents in their ministry, and how mom and dad work together in the spiritual guidance of their family and ultimately the church.

### **NEW! When the Music Fades: Finding God Between Sundays**

In the middle of schedules, crafts, and Sunday check-ins, it's easy to forget that worship isn't just something we do—it's who we are. In this session, professor and worship singer/songwriter Abbie Maggio will explore how the posture of a worship leader—listening, surrendering, and responding—can shape the way you shepherd kids every week. Together, we'll learn what it looks like to lead from a full heart.

### **NEW! Life With God: Leading From Presence, Not Pressure**

Ministry leaders often live in the tension between excellence and exhaustion. This workshop helps you rediscover the heart of ministry — doing life with God. Using insights from *With* by Skye Jethani, WinShape Leadership Program Director Paul Turner will unpack how "Life Under, Over, From, and For God" often shows up in ministry, and how to cultivate a culture that begins and ends with God's presence.