



### HELLO WINSHAPE CAMPS HOSTS!

We are so glad to have you here at Host Rally! We look forward to meeting you over these next few days.

My wife, Courtney, and I joined WinShape Foundation as camp season was kicking off last summer, and all we could say was, "Wow!" We were blown away by the camp experience we witnessed as we visited various locations and saw the over-the-top intentionality that puts Jesus front and center for these campers—all while giving them one of the most fun weeks of their summer! Having spent the last 25 years leading organizations in the cloud/telecom technology industry and serving as an elder of Fellowship Bible Church in Roswell, Georgia, I'm thrilled to now be at WinShape. I can't imagine any better work alongside any greater and more committed people (and that includes each of you!).

As you may know, WinShape Camps served over 27,000 campers last summer, with 1,236 kids praying to receive Christ as their Savior. While each of those 1,236 decisions were life-impacting moments, we know the discipleship journey occurs over a lifetime. Thank you for facilitating the biblical communities where these campers and families can grow in Christ! Just like 1 Corinthians 12 talks about one body and many parts, we see the "parts" each of you steward that make this possible. Some of us serve chicken sandwiches and the best waffle fries on earth, some of us put on catalytic camp experiences, and some of us provide a local community to grow disciples. What's beautiful is that, together, we are advancing the Kingdom more than we ever could on our own!

Our prayer for you over these next few days is that your heart will be tended to, your mind will be refreshed to think about the ministry the Lord has called you into, and your body will be energized by spending time in worship alongside other like-minded followers of Christ who are in this journey with you! We are praying you experience Hebrews 10:24: "And let us consider how we may spur one another on toward love and good deeds."

Please let us know how we can best serve you this week and beyond. It is our privilege and joy!

Jeff and Courtney Osborn



At Host Rally we gather to equip, connect, and enrich ministry leaders for the purpose of impacting communities with the message of Jesus Christ.

This mission statement anchors and informs every element of our time together. It's our privilege to partner with you, and we don't take your presence for granted. Thank you for carving out the space and time to be with us. Our commitment to reaching your community with the message of Jesus Christ comes along with a continued commitment to invest in you over the next few days.

While at Host Rally, you can expect to be:

- Equipped for the ministry of camp in your community and for the impact that will spread over the other 51 weeks of the year.
- Connected with a valuable network of people who are working in the same spaces, facing the same burdens, and aiming for the same end goal.
- Enriched in your life and work through relevant resources, information and a few days of spiritual investment.

Be on the lookout for these priorities practically embodied in each element of your Host Rally experience. And now—all hands on deck as we explore this year's Camp theme, Uncharted!

If you do find yourself needing anything while you are here with us, please text your Host Dev Rep or visit us at Check Point! Again, Welcome to Host Rally! We are so glad you are here!

Aaron Collier (GA, FL) - 601.316.2308

Brea Barentine (IL, IN, KY, NC, SC, VA, WI) - 470.497.6367

Kurk Pyros (AZ, CA, KS, MO, NE, NM, OK, TX) - 407.534.4341

Stephanie Goodfellow (AL, AR, LA, MS, TN) - 678.925.8601

Emily Palladino (Director Associate) - 239.821.5276

### **SCHEDULE**

#### Monday, February 3rd

**New Host Orientation** 1:00PM All Host Check In 2-4:30PM

4:45PM Meet Your

Host Dev Rep

5:30PM Dinner 6:45PM Session 1

8:00 PM Social

### Tuesday, February 4th

8-8:50 AM Breakfast 9-10:20AM Session 2 10:30-11:30 AM Workshop 1 Lunch

11:45-12:45 PM

Workshop 2 1-2:00 PM 2-2:30 PM Snack Break Workshop 3 2:45-3:45 PM 4-5:30PM Session 3 5:30PM Free Night -Depart for Battery

### Wednesday, February 5th

8-8:50 AM Breakfast

9-9:30 AM Camp Director

Meetings

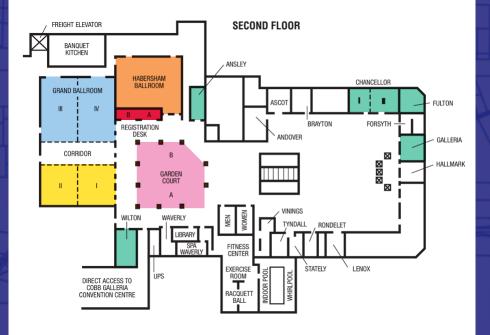
9:45-10:15 AM Leadership Team

Debrief

10:30-12:00 PM Session 4

12-12:45 PM Lunch

1:00PM Departures



| Registration A & B      | Checkpoint                      |
|-------------------------|---------------------------------|
| Grand Ballroom I & II   | Meals                           |
| Grand Ballroom III & IV | Auditorium                      |
| Habersham               | Monday Night Social / Workshops |
| Garden Court            | Exhibition Center               |
| Wilton                  | Workshop Room                   |
| Ansley                  | Workshop Room                   |
| Chancellor              | Workshop Room                   |
| Galleria                | Workshop Room                   |
| Fulton                  | Workshop Room                   |

### **EXHIBITION CENTER**

Located in the Garden Court, The Exhibition Center is designed to function as both an informative center with resources and as a fun taste of camp for you and your team! Check out all the incredible features you can visit in the Exhibition Center.

**Host Support** This is your one-stop shop to pick dates for Road Crew to visit your town, chat with our Marketing team about marketing supplies and strategy and get any questions about WIN answered.

**Camp Store** Prepare to leave Host Rally decked out in your favorite camp merch! You'll be able to purchase some exclusive Camp Store items.

**Camp Culture** Swing by the Camp Culture Booth to learn all about WinShape Camp's Village Leaders through a fun photo booth, mini-games, and more! You may even get the chance to compete and win a camp scholarship!

**Sunday Cool** Be sure to stop by the Sunday Cool booth to chat about Volunteer T-shirts and other offerings.

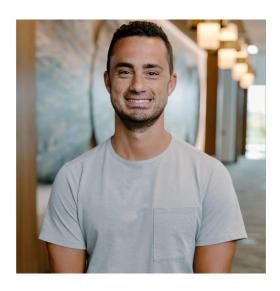
**Drummond** Connect with our print vendor on all things marketing materials.

**Theme Experience** Stop by the Theme Experience to see our Summer 2025 Uncharted theme brought to life!

**Checkpoint** Stop by our Check Point table located at Registration A if you need anything or have any questions.

#### The Exhibition Center will be open at the following times:

Monday, February 3rd - 3:00PM - 6:45PM Tuesday, February 4th - 7:30AM - 6:00PM Wednesday, February 5th - 7:30AM - 1:00PM



### Session One | Miles Fidell

Miles Fidell is the Lead Pastor of Auburn Community Church. From a young age, God gave Miles a vision of church that was not content to settle into half-hearted, lukewarm, cultural Christianity. After graduating from Kennesaw State University, Miles studied at Reformed Theological Seminary and married Courtney as they began their ministry together in metro Atlanta. In 2014, Miles and Courtney moved to Auburn to start ACC with a group of families committed to doing church in a unique way. ACC has grown into a thriving, multigenerational church impacting students and families in Auburn and around the world.



## Session Two | Dr. Ammie Akin

Ammie (AM-ee) Akin is a 22-year career educator with a background spanning all levels of administration, from elementary to college, with 18 years spent in upper-level school leadership. She has served as a teacher, elementary administrator,

assistant superintendent, college professor, and most recently Interim Superintendent of Briarwood Christian School.

As the executive director for an organization committed to improving literacy for elementary students, Ammie authored, implemented and trained local service providers on a scientifically based curriculum to stop the summer reading slide. The program was a success and is still active across the state of Alabama.

Ammie is christening her next education challenge in the spirit of entrepreneurship with an exciting new project that promotes goodwill and community. Called, "Hub in the Hills," she and her husband, Will, are busy repurposing a dormant school into an expansive and contemporary space for non-profits and organizations to gather and grow. Unless U, a non-profit for adults with developmental disabilities, is a key partner in Hub in the Hills.

Ammie attended the College of Education at The University of Alabama in Tuscaloosa and earned a Doctorate degree in Educational Leadership at Samford University. Her dissertation was placed into practice in assisting her faculty and district in transitioning to a more engaging and student-centered approach.

Personally, Ammie and her husband, Will, manage a fun-filled trio of boys — Jack (13), George (11) and Henry (7) – who can often be spotted cheering on the Lions of Briarwood Christian school or on a tube challenging the wake of their pontoon on Lake Tuscaloosa.

# Session Three | Chris Witt with Jordan Nations & Christian Maynard



### Chris is the Senior Director of WinShape Camps.

A Texas native, Chris graduated with a degree in communications from Texas A&M. He later went on to complete a Master of Arts in global leadership at Fuller Theological Seminary. While in college, Chris began serving in ministry

as both a youth pastor of a small local church and a camp counselor at Sky Ranch in Dallas.

He then began working with Sky Ranch full-time, a partnership that would last more than 20 years and find Chris progressing through a variety of roles—from Conference Coordinator to Director of Teen Camps to Senior Director of Camps—before finally serving as the Executive Director and Chief Ministry Officer. Over his tenure at Sky Ranch, Chris spearheaded a staff development program, steered the camp's overall ministry philosophy, and led significant expansion into Oklahoma and Colorado.

In 2012, Chris transitioned to church ministry, joining the staff of Grace Community Church in Tyler, Texas, as the Executive Pastor. After more than eight years in local church ministry, Chris accepted the role of Senior Director for WinShape Camps where he provides strategic direction and leadership for WinShape Camps for Girls, WinShape Camps for Boys, WinShape Camps for Families, Camps for Communities and WinShape Camps International.

Chris met his wife, Kim, at Texas A&M. They have two boys—Caleb, a graduate of Texas A&M who is married to Alyssa, and Austin, who currently attends University of Texas at Austin.



#### Christian Maynard

Christian Maynard grew up in the sunny city of Jacksonville, FL. She studied at the University of Florida (Go Gators!) and earned her Master's in Kinesiology/Sports Medicine. With a love for sports and a heart for women's ministry, she began her journey with WinShape Camps for Girls as an Activities Coordinator, where she was able to blend her passion for sports and ministry.

After some time, Christian felt called to transition to the WinShape Camps for Communities Team, driven by a passion for the work of the local church. She has been able to witness firsthand how local churches play a pivotal role in shaping communities and building lasting connections. Now, Christian serves the Summer Staff team, finding immense joy in training and walking alongside our Summer Staff, equipping them to lead and serve with excellence as they step into your communities.



#### **Jordan Nations**

Jordan Nations has spent the past decade serving families and young adults alongside a handful of incredible ministries and churches. He leads the Program Team at WinShape Camps for Communities, preaches at a variety of church events throughout the year, and serves as a doorholder at Passion City Church. He is the author of Not Home Yet: Discovering Purpose and Joy this Side of Heaven, and will release his next

book in late Spring. Jordan earned his B.S. at Florida State University and is nearing completion of his M.Div at Fuller Theological Seminary.



### Session Four | Gerald Fadayomi

Gerald Fadayomi currently serves as the founding pastor of Home Church Roswell, a church plant in Atlanta, Georgia. Gerald has a heart for the city and a passion to see lives transformed by the gospel. As an Atlanta native, Gerald spent 4 years as a student pastor at North Point Ministries and almost 2 years on staff at Local Church Forsyth as the creative and young adults pastor. Gerald's passion for the next generation has allowed him to speak to students at camps and conferences across the country including North Point Ministries, Bigstuf Camps, Orange Conference and many other events.

Gerald is the author of "Before You Go," a resource designed to help students follow Jesus and grow in their faith. He also co-authored Starting Now, a devotional for college freshmen. His most recent book entitled "When Life Gives You Lemons," serves as a practical guide for navigating seasons of adversity for all ages. Prior to his current role, Gerald spent 3 years doing non-profit work for the YMCA of Metro Atlanta.

Gerald is happily married to his beautiful wife Kiley and loves spending his free time cheering on Lebron James and browsing through the SNKRS app. They live in Atlanta and are proud parents of three beautiful daughters.

### Meet Your Host Dev Rep Monday, February 3rd | 4:45 PM

See Map

| Room       | Host Dev Rep            | State  |
|------------|-------------------------|--|
| Galleria   | Aaron Collier           | Georgia & Florida  |
| Fulton     | Stephanie<br>Goodfellow | Tennessee, Mississippi,<br>Louisiana, Alabama, &<br>Arkansas                               |
| Wilton     | Kurk Pyros              | Arizona, Texas, Oklahoma,<br>California, Nebraska, Kansas,<br>New Mexico, & Missouri       |
| Chancellor | Brea Barentine          | South Carolina, North<br>Carolina, Virginia, Illinois,<br>Kentucky, Wisconsin<br>& Indiana |



### **Workshops Rotation One**

Tuesday, February 4th | 10:30am - 11:30am See Map

Wilton

All I Do is WIN: A Registration System Walk-Through

New to WIN or want a refresher? Join our Customer Experience Team as they explain WinShape Camps' registration website (WIN). Together, we will walk through a parent's view of the registration process, introduce you to your Host Dashboard, and pull registration reports.

Galleria

Voyaging into the Uncharted:
All-New Summer 2025 Theme Content

Join us on a nautical journey into the Uncharted! Sail with members of our Theme Team to uncover the backbone of daily truths and scriptures for our upcoming theme. New this year, get a sneak peek of curriculum adjustments through development progression you can't miss!

**Fulton** 

Hand in Hand: Becoming the Partnership

Advocate for Outreach Connections

How are you building relationships – with organizations? A powerful yet underutilized tool in the church are local businesses and others in the community. Join this host-panel-led workshop to learn the full scope of community outreach. Using concrete strategies and tools, you can leverage existing relationships, cast appealing vision, and steward partnerships with other churches year-round.

### **Ansley**

### Joys of Gen Z: Engaging the Generation of the In-Between

The last generation to span the millennium, Gen Z is maturing and looking for their place in the church. Join Benji Baker from Impact 360 as he discusses what this generation is looking for in their personal and volunteer needs, how to understand their unique societal profile, and give you practical depth on involving them effectively in the ministry of the church.

#### Chancellor

### Turning Sorrow into Joy: The Trauma-Informed Church

In a worsening national mental health crisis, join Phil Bradfield as he shares the mental and physical health problems caused by trauma, particularly in childhood. Additionally, this workshop will discuss why marginalized populations, particularly under-camped kids and teens, are at greater risk, exploring how science affirms what is already Biblically true. You'll leave with practical solutions that will equip you to have increased confidence for anyone in your church struggling with trauma and mental illness.

### **Workshops Rotation Two**

Tuesday, February 4th | 1:00pm - 2:00pm See Map

Wilton WINner, WINner, Software Dinner: The Full Course Meal on WIN Features

Registration isn't the only thing our WIN system executes! Looking to maximize your camper information through detailed reports or custom questions, engage your community through generous scholarships, or send off a quick message? This workshop, led by our WIN team experts, is the place for you!

Habersham Celebrate Kids: 8 Great Smarts to Unlock the Confidence of a Child

Every child needs to know they're smart—it's a game-changer for their confidence, hope, and faith in their future. When all 8 smarts are awakened and nurtured, kids not only believe they can learn, but they also gain the resilience to tackle challenges with courage. In this session, we'll dive into practical ways parents can inspire their children by teaching and reviewing through all 8 smarts. Imagine the joy of seeing your child thrive spiritually and academically because they understand their God-given abilities!

Chancellor Inside Out: Understanding the Heartbeat of Volunteers

Get inside the mind of your biggest serving group – volunteers! This workshop is all about what volunteers are truly looking for inside of church and at camp. Packed with helpful strategies to recruit volunteers and keep them "sticky," you won't want to miss this host-panel-led time. Let us help you create an environment where your volunteers are chomping at the bit to join you in advancing the kingdom.

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### **Workshops Rotation Three**

Tuesday, February 4th | 2:45pm - 3:45pm See Map

Wilton

More than a Chicken Sandwich:
Assembling the Recipe for
CFA Connectivity

Struggling to build the bridge between CFA and WinShape Camps? This workshop connects the dots for effective partnership between both parties while providing balanced, dynamic insights from multiple perspectives. Leave with pragmatic partnership pieces for both pre-camp and during camp integration.

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**Fulton** 

But Wait...There's More: Illuminating Effective Marketing Strategies

Marketing camp in your community can be intimidating. That's where WinShape Camps Marketing Team wants to help! In this session, we will cover the basics of the WinShape Camps brand, unpack the marketing resources provided, and lay out steps to spread the word about camp in your community.

#### **Ansley**

### Age of Adolescence: How to Integrate Middle School Students in Camp

Middle schoolers are here to stay! Join this host panel to hear how to create a positive camp culture for middle school students to engage in. Covering topics from the role of the student coordinator, registration techniques, to individual daily tasks, this workshop will be packed with practical tips for success.

#### Galleria

Campers' Spiritual Journey: Coming Alongside Campers with the Gospel

The mission of WinShape Camps focuses on gospel transformation in the lives of campers and families – but how is that accomplished? In this workshop, our team will discuss how to implement our spiritual tools, ignite a passion for gospel conversations with your team, and integrate our themed parent resources during the year.

#### Chancellor

Connecting the Unconnected: Inclusivity of Special Needs in Ministry

Extra Special People (ESP) has spent 40 years serving the disability population. Their method goes beyond just recognizing this population—they focus on creating a strong and compassionate community. ESP works with those around their communities to innovate the right opportunities for people of all abilities, creating sustainable environments for all individuals to belong. Join this workshop to learn more about what inclusivity can look like at your church.

### Meet Your Camp Director Wednesday, February 5th | 9:00 AM

See Map

To meet your Camp Director, visit the room that corresponds to the Color Team that is visiting your community this summer!

| Camp Director                             | Room       |
|---|------------|
| Black Team & Red Team                     | Wilton     |
| Turquoise Team, Yellow Team,<br>& Memphis | Galleria   |
| Silver Team & Orange Team                 | Fulton     |
| Blue Team, Purple Team,<br>& Green Team   | Chancellor |

This session will be a time to ask questions, hear from your Camp Director about their vision and heart for the upcoming summer, and gain some important information regarding the future.



### **Partnering Communities**

From WinShape Camps for Communities, a huge Thank You to all our partnering communities!

Transforming Campers and families with the message of Jesus Christ would not be possible without each of you. Check out the places below to find your community and see who's in the room at Host Rally 2025!



