**FOR IMMEDIATE RELEASE**

**((Date))**

**WINSHAPE CAMPS FOR COMMUNITIES IS COMING TO TOWN WITH ‘THE SUMMER OF A LIFETIME’**

Beginning [insert start date], WinShape Camps for Communities will bring a one-week day camp experience to [insert city] for those who have completed grades K-5. The summer camp program will run through [insert end date].

[Insert city] was chosen along with more than 80 cities across the country to host the WinShape day camp, where more than 15,000 campers will experience the summer of a lifetime in 2024.

The camp provides professionally-trained staff to guide each day’s activities – known as “Skills” – that are designed to provide something for every kid’s interests. The WinShape Camps team has adapted programing and is putting in necessary precautions to ensure campers can have a safe, but epic, experience.

“We are thrilled to be bringing WinShape Camps for Communities to this area,” says Director Stephen Moore. “We are so excited to partner with the local churches and Chick-fil-A by providing this top-notch day camp experience. We believe this is a camp for the whole community, and we want these children to experience next-level fun, friendships and high-energy activities – all while growing in their faith.”

Camp will be held from 8:15a.m. – 5 p.m. Monday through Thursday, with a half day on Friday known as Friday Family Fun Day. To wrap up the week, this day ends with a free picnic lunch for the families, catered by Chick-fil-A.

To register your camper, visit [winshapecamps.org](http://winshapecamps.org/).

**ABOUT WINSHAPE CAMPS:**

S. Truett Cathy, founder of Chick-fil-A, Inc., started WinShape Camps in 1985 with the hopes of creating a camp experience that would offer kids fun, adventure, lasting friendships and a closer relationship with God. Since then, thousands of campers have experienced the amazing programs at WinShape Camps.

Today, WinShape Camps offers a variety of camp experiences for boys and girls of all ages, including one-week and two-week overnight camp programs for boys and girls, as well as 80 day camps throughout the nation called WinShape Camps for Communities.

WinShape Camps for Boys is located in beautiful Mt. Berry, Georgia, with one-week overnight opportunities in Cleveland, Georgia. WinShape Camps for Girls offers one-week overnight camps throughout North Georgia and a two-week overnight experience in Mt. Berry, GA.

**Visit:** www.winshapecamps.org

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